

MAKING INNOVATION HAPPEN

Podrška za Deeptech Inovacije
Dr. sc Miro Hegedić
EIT Community Officer Croatia



PROBLEM: KONKURENTNOST EUROPE

“The commercialization of research results is insufficient. Much of the knowledge generated in research institutions remains commercially unexploited... The links between higher education and business are weak and researchers have few incentives to become entrepreneurs”

“The limited development of angel investors, venture capital (VC) and growth finance is an important driver of the financial gap of innovative start-ups in the EU”

“Europe is suffering from skills gaps across the economy, reinforced by a declining labour force. The European economy displays from persistent skills shortages in several sectors and occupations, for both low- and high-skilled workers.”

The future of European competitiveness: Report by Mario Draghi

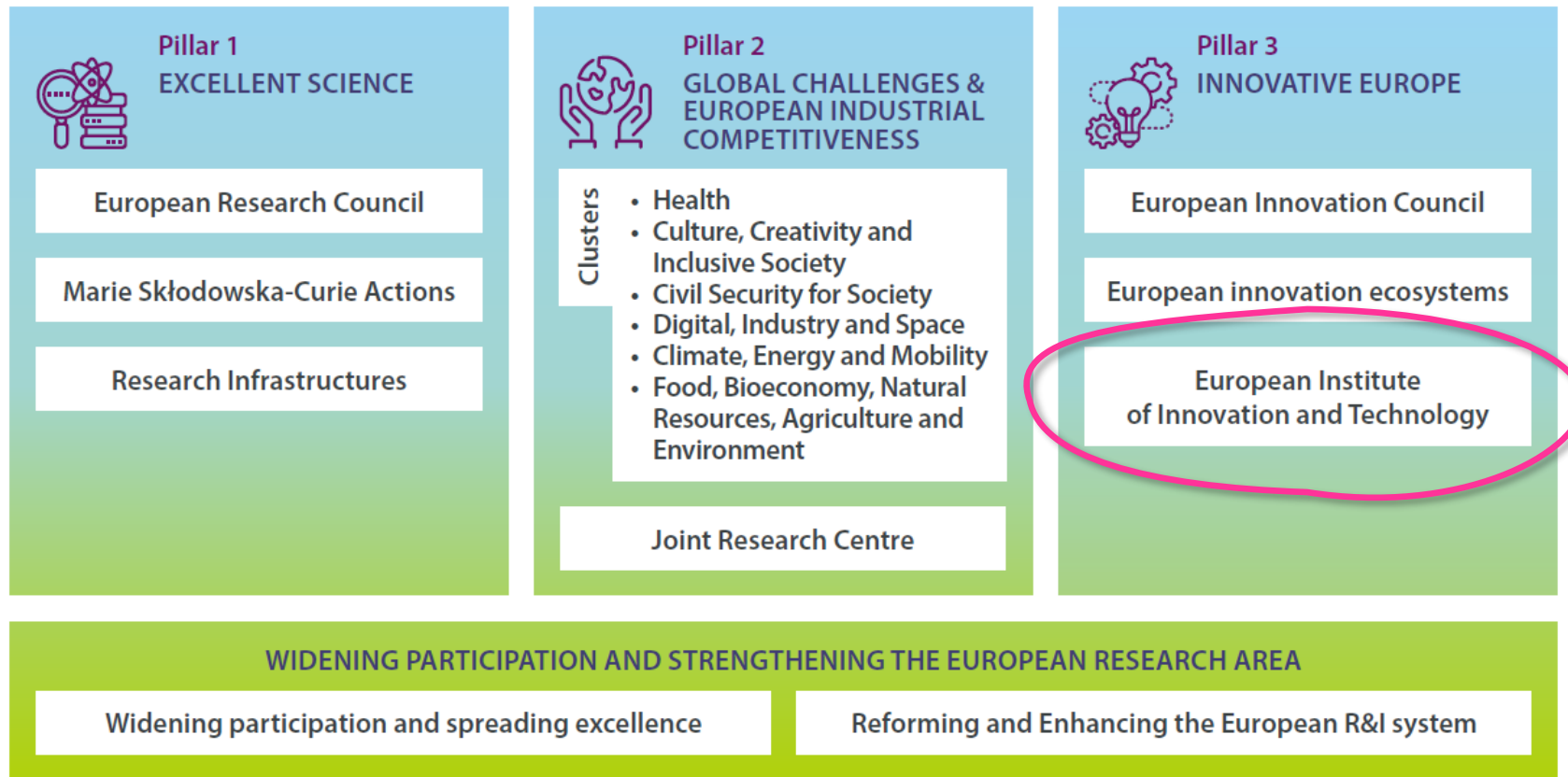
EIT: POVEĆANJE KONKURENTNOSTI EUROPE

EIT stvara **održive inovacijske ekosustave** koji povećavaju konkurentnost Europe, kroz:

- Povezivanje sveučilišta, tvrtki i istraživačkih centara diljem Europe kako bi zajedno radili na inovativnim rješenjima za velike globalne izazove
- Razvijanje inovativnih programa za obrazovanje i poduzetništvo
- Osiguravanje da naši ekosustavi budu financijski održivi i sposobni generirati privatna ulaganja



GDJE SMO MI U *OBZOR* EUROPA?



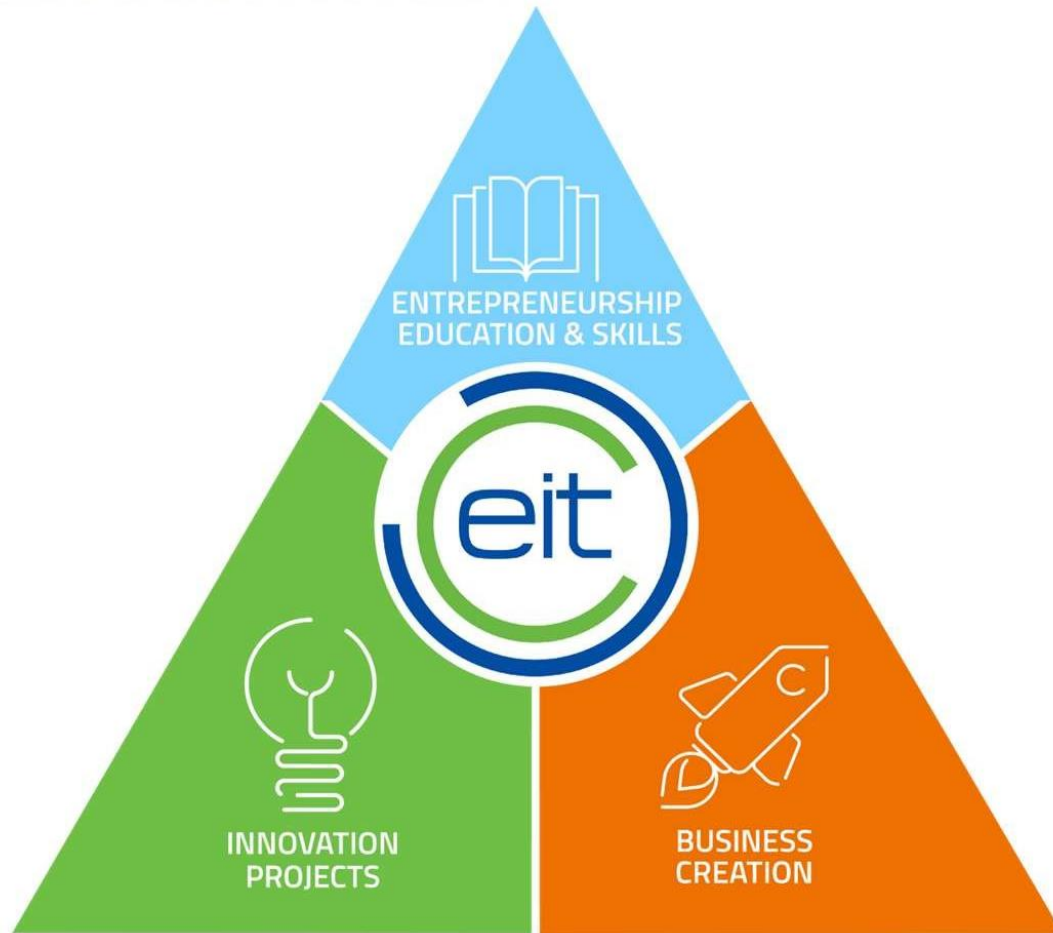
Više od 2.400 ključnih aktera iz cijele Europe i šire, uključujući:

- **1.400+** tvrtki (uključujući male i srednje poduzetnike)
- **500+** sveučilišta i visokih obrazovnih institucija
- **350+** istraživačkih centara
- **250** gradova, regija i nevladinih organizacija

I mnogi drugi...!



ŠTO MI RADIMO?



OBRAZOVANJE I VJEŠTINE

Stvaranje budućih inovatora:

Obrazovanje poduzetnika i pružanje poslovnom sektoru i industriji kvalificirane radne snage.

INOVACIJE

Rušenje barijera u svrhu suradnje:

Inovacijski projekti koji povezuju sveučilišta, istraživačke organizacije i poslovni sektor, a cilj im je pretvoriti istraživanje u komercijalne proizvode i usluge.



STVARANJE POSLOVA

Pretvaranje ideja u realizaciju.

Pomoć startupovima i poduzećima u pokretanju i ubrzavanju rasta njihovih poslovanja.



KAKO TO RADIMO?

EIT ZAJEDNICE ZNANJA I INOVACIJA (EIT knowledge & innovation communities)

- Naše aktivnosti pružaju se kroz javno-privatna partnerstva nazvana **EIT Zajednice znanja i inovacija (KICs)**. Svako partnerstvo fokusirano je na globalni izazov i okuplja ključne aktere u tom sektoru.
- Uloga EIT-a **kao neovisnog tijela EU-a**, koje koordinira partnerstva, ključna je za njihov uspjeh.

UPOZNAJTE EIT ZAJEDNICE ZNANJA I INOVACIJA (KICs)

EIT CLIMATE-KIC

Accelerating the transition to a zero-carbon economy

EIT DIGITAL

Drive Europe's digital transformation

EIT INNOENERGY

Achieve a sustainable energy future for Europe

EIT HEALTH

Healthier lives for EU Citizens

EIT RAWMATERIALS

Develop raw materials into a major strength for Europe

EIT MANUFACTURING

Increase Europe's manufacturing competitiveness

EIT FOOD

Lead a global revolution in food production & innovation

EIT URBAN MOBILITY

Smart, green & integrated transport

**THE EIT KICS AND THEIR
PARTNERS MAKE UP THE**
EIT COMMUNITY

EIT CULTURE & CREATIVITY

Unite Europe's creatives

EIT WATER

COMING SOON*

*Call text expected early 2025

EIT Community HUB Croatia

EIT Community HUB započeo je s radom u Hrvatskoj 2024. godine, što predstavlja značajan korak u jačanju inovacijskog ekosustava zemlje..



Funded by the
European Union

U Hrvatskoj postoji pet EIT hubova:

- EIT Urban Mobility
- EIT RawMaterials
- EIT Manufacturing
- EIT Food
- EIT Health





Co-funded by the
European Union



Co-funded by the
European Union



Co-funded by the
European Union



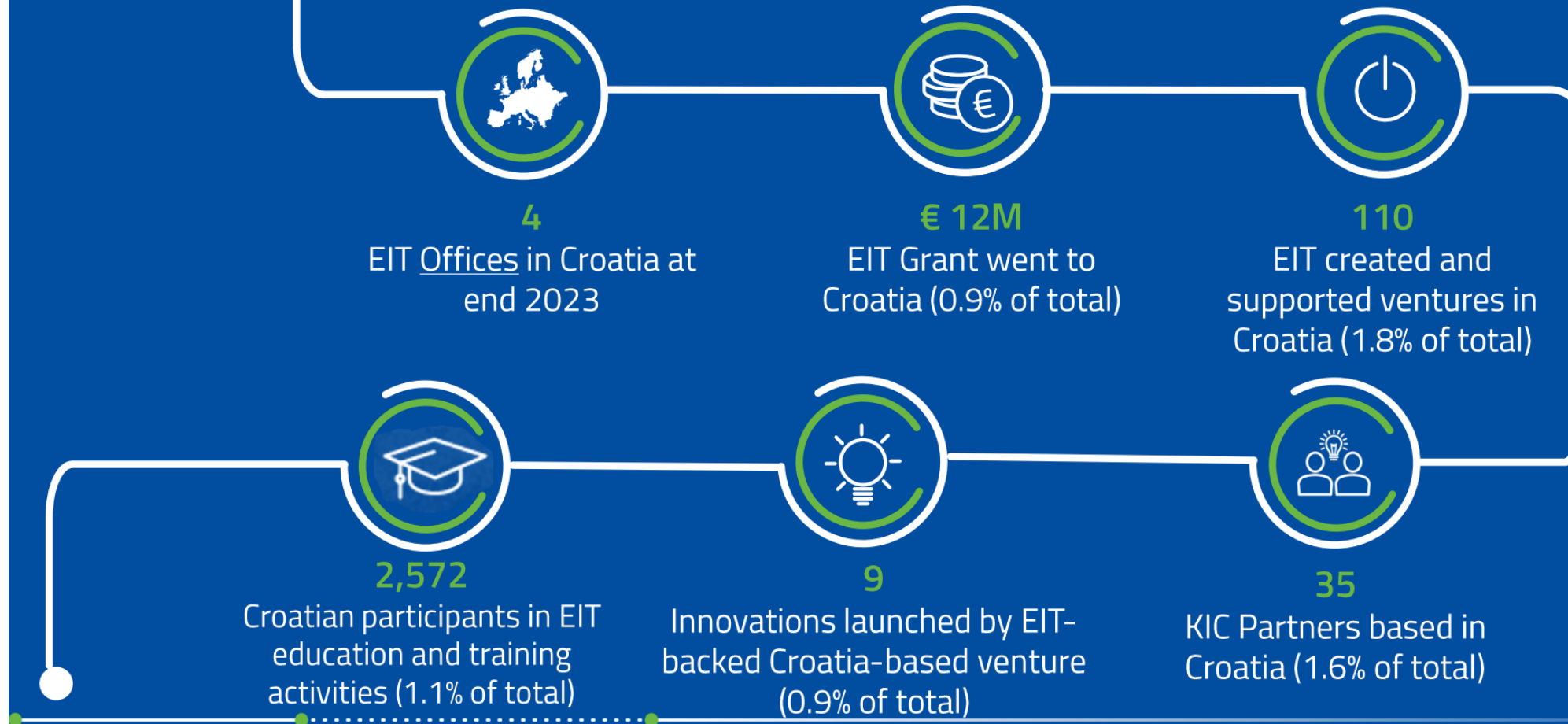
Co-funded by the
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Co-funded by the
European Union



EIT Community in Croatia (2021-2023)



Making innovation happen in Croatia!

EIT Community Hub Hrvatska: Kick off event



Hibridno sudjelovanje: uživo ili online




Nacionalna i sveučilišna
knjižnica, Zagreb



Četvrtak, 6. ožujka
9:00-14:00

"Making Innovation Happen in Croatia!"



 **Datum i vrijeme:** Četvrtak, 6.3.2025. od 09:00 do 14:00 sati

 **Lokacija:** Nacionalna i sveučilišna knjižnica, Zagreb

 **Prijava putem linka:** <https://bit.ly/4197A1g>

Što očekivati?

- Panel rasprave o uspostavi inovacijskog ekosustava Hrvatske
- Razgovor o smanjenju jaza između znanosti i poslovanja
- Priče o uspjehu startupa koji su se razvijali uz EIT podršku
- Razmjena iskustava s inovacijskih liderima i donositeljima politika

NAŠ UTJECAJ DO SADA



ŠTO ČINI EIT *JEDINSTVENIM*?

1. FINANCIJSKI ODRŽIVA PARTNERSTVA



EIT KICs postavljene su na **razdoblje od 15 godina**, a dugoročno financiranje omogućuje im da ostvare stvarni strukturalni utjecaj u svojim sektorima i industrijama.



Što duže KIC postaji, to manje sredstava dobiva od EIT-a jer mogu generirati vlastite prihode.

EIT usmjerava KIC-ove prema financijskoj neovisnosti.



Prve tri EIT KIC zajednice **završile su svoj ciklus 2024. godine** (EIT InnoEnergy, EIT Digital i Climate KIC).

Prema *EC's Innovative Europe Study* (2024.), EIT KIC zajednice mogu iskoristiti svaki uloženi 1 EUR kako bi ostvarile prosječan povrat od 8 EUR.

YEAR 0

YEAR 15

2. INOVACIJSKO & PODUZETNIČKO OBRAZOVANJE

- Potražnja za vještinama u Europi je **visoka**. Kao dio programa Horizon Europe, EIT je jedini EU instrument za inovacije koji se fokusira na integraciju obrazovanja i vještina s istraživanjem i poslovanjem.
- Zahvaljujući stručnosti unutar KIC-ova i njihovoj mreži poslovnih i industrijskih članova, EIT može mapirati i ponuditi obrazovne programe koji odgovaraju današnjim tržišnim zahtjevima.
- Trenutno, EIT osposavlja milijun radnika u *deep* tehnologijama kao što su umjetna inteligencija, biotehnologija, napredno računarstvo i mnoge druge!

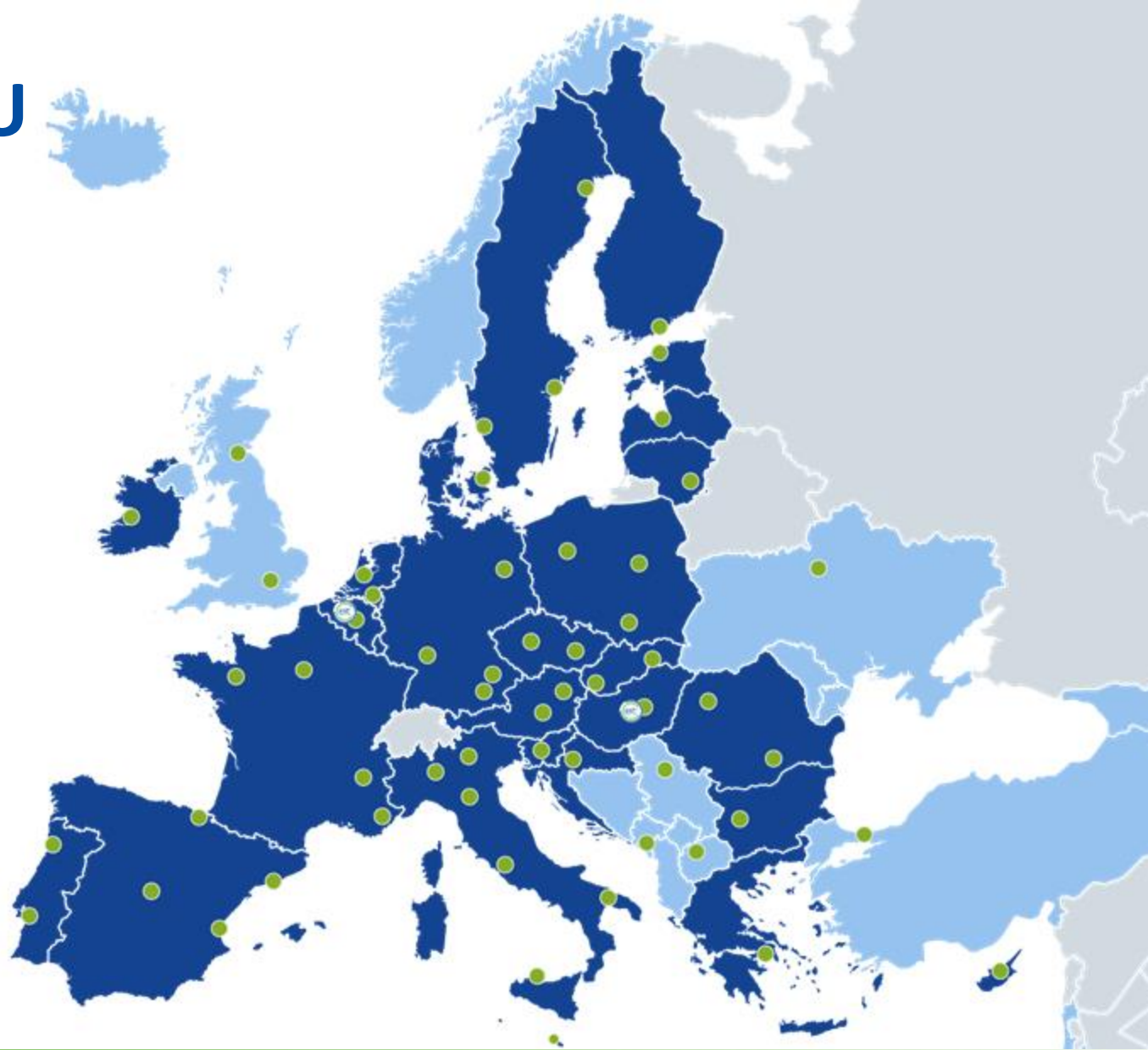


3. ALAT ZA IMPLEMENTACIJU POLITIKA EU-a

EIT i njegovi KIC-ovi razvili su jedinstvenu stručnost u povezivanju dionika i izgradnji povjerenja potrebnog za brzo postizanje rezultata na tržištu.

Kao središnji dio najveće europske inovacijske mreže, EIT može iskoristiti tu stručnost te se učinkovito i brzo prilagoditi kako bi odgovorio na ključne političke prioritete.

Ključni primjeri toga su **EIT Deep Tech Talent Initiative**, **EIT Regional Innovation Scheme**, **EIT Higher Education Initiative** i **Net-Zero Skills Academies**.



Iskustva zadovoljnih suradnika

'Working together as the EIT community, we make things happen across the continent: from student to entrepreneur, from lab to market, from idea to solution.'



Iliana Ivanova
Commissioner for Innovation,
Research, Culture, Education,
and Youth

'An extraordinary experience: the EIT Community was very supportive when it was difficult to find the capital for early-stage development and provides instrumental help to connect to the right stakeholders and skilled employees – so important for our growth.'



Peter Carlsson,
CEO of Northvolt

'EIT has been there from the beginning, supporting us with pitch training sessions, innovation management and commercialisation related courses. EIT gave me the chance to be an entrepreneur.'



Mohamed Elamir,
co-founder of Woamy,
EIT Label Alumni

We value the expertise, persistence, and outreach that the EIT has offered us. Providing this highly competent hands-on fundraising support is a strongly needed and effective measure to secure and enable scaling of European deep tech innovations.



Catherine Schreiber,
co-founder ADVITOS

EIT expanded opportunities for academic and non-academic communities, fostering international connections and enriching our network, while providing a dynamic framework for regional and global initiatives.



Prof. Dr Thomas Stumpp
Vice President for Business,
HM Hochschule Munchen
University of Applied Sciences

ŠTO SE PIŠE O NAMA



Top 50 best-performing investors

Investors were ranked by the number of portfolio companies that feature on the Sifted 250 in the first instance, followed by the average two-year revenue CAGR of those companies. The full ranking is exclusively available to Sifted Pro subscribers.

Source: Sifted

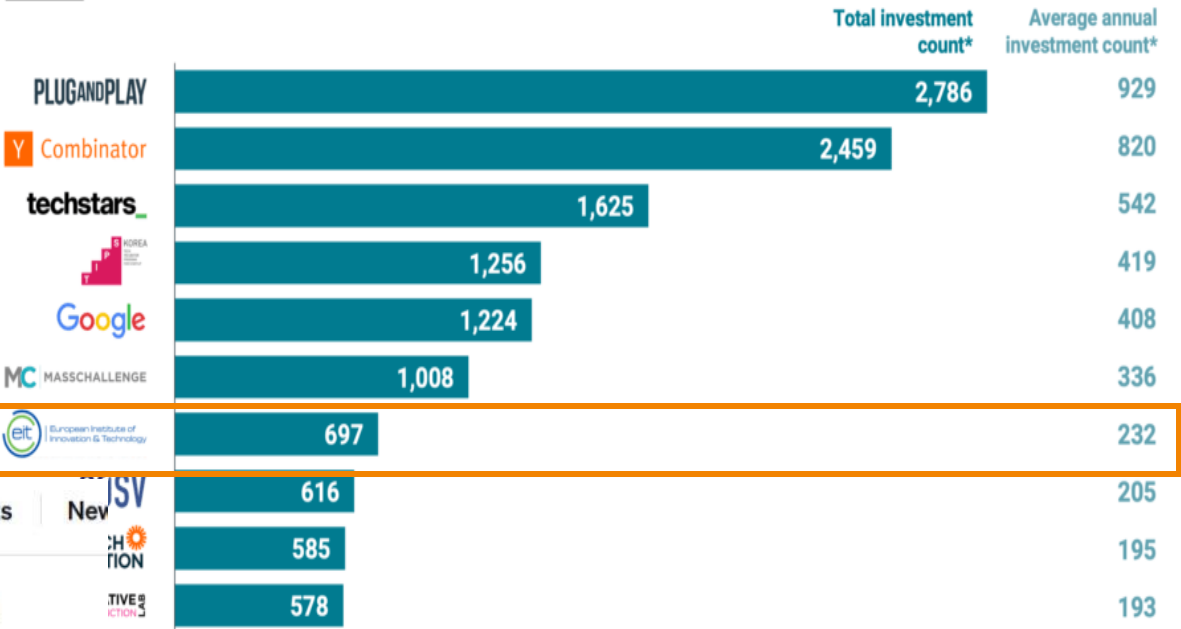
	INVESTOR	TYPE	HQ	NO. OF COMPANIES	AVG. COMPANY CAGR	AVG. COMPANY RANK	PORTFOLIO COMPANIES IN TOP 50
1	EIT	Public funding	EU	22	100.74%	131	Orbem (#5), Kilimate (#6), anybill
2	Tech Nation	Accelerator	UK	20	161.41%	148	Yoti (#18), Marshmallow (#31), Y
3	Plug and Play	Accelerator	US	16	195.39%	133	charles (#15), Yoti (#18), Holibob
4	Bpifrance	Public funding	FR	10	219.64%	135	Kovalee (#7), Swan (#8)
5	Innovate UK	Public funding	UK	10	188.71%	139	Yoti (#18), V7 (#21)
6	Kima Ventures	VC fund	FR	8	285.23%	89	Swan (#8), Dalma (#10), Barkibu
7	HSBC	Bank	UK	8	170.26%	154	Yoti (#18)
8	European Innovation Council	Public funding	EU	7	305.10%	88	Orbem (#5), Turing College (#17)

Europe's Leading Start-up Hubs



The 10 most active accelerators

Based on the number of investments made from 2020 to 2022



disclosed early-stage equity and non-equity funding rounds applicable to accelerator programs (e.g., seed, grant).
action for details.

WANTED — 1 MILLION PEOPLE TO LEARN TECH TRICKS: A

Budapest-based EU innovation agency today will unveil plans for schools, universities and companies across the bloc to bridge the tech skills gap that's holding back Europe's digital economy.

KAKO SE UKLJUČITI



BUSINESS

Access Europe's largest network to find new investors, customers, exceptional talent, and an opportunity to grow at an unprecedented pace

ENTREPRENEURS

Start a new business, get funding for your start-up, improve your competitiveness and gain commercial success



UNIVERSITIES

Be part of a movement that enables innovation, accessing an ecosystem that helps increase your technology transfer with universities in the driving seat.

STUDENTS

We give you the skills and training to take your education to the next level with industry-led curricula combining technical studies with entrepreneurial skills. Find a job among an innovative company or create your own!



RESEARCHERS

Get your ideas off the ground, bring great ideas to life, and take your innovation to the market



PUBLIC AUTHORITIES

Leverage Europe's investment in innovation and shape Europe's future towards more sustainable, inclusive and smart growth

INNOVATE WITH US

eit.europa.eu

PRILIKE I OTVORENI POZIVI | eit.europa.eu/our-activities/opportunities

GLAVNE AKTIVNOSTI EIT-a | eit.europa.eu/activities

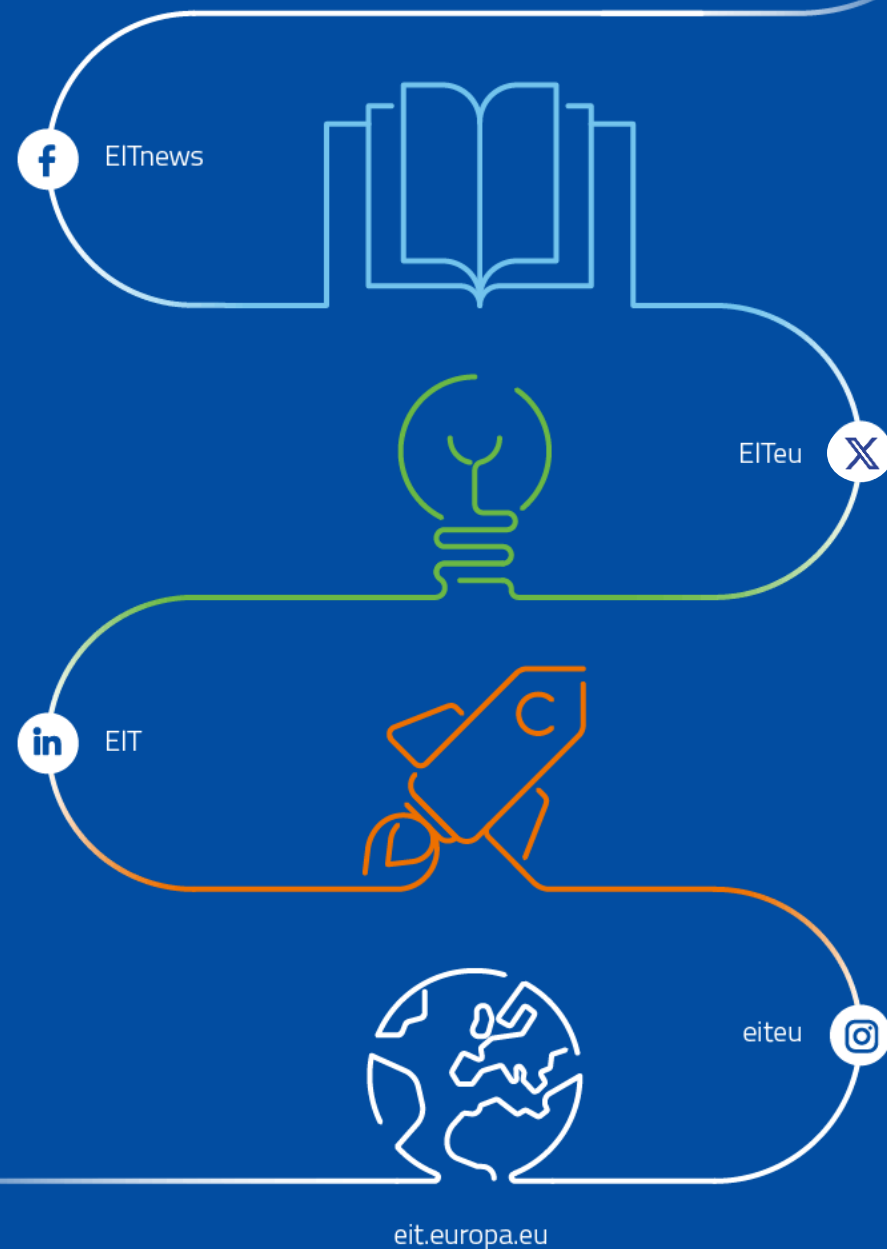
MAPA EKOSUSTAVA | eit.europa.eu/eit-ecosystem-map

EIT CAMPUS | eit-campus.eu

LINKEDLN - EIT Community Hub Croatia | <https://bit.ly/3CZj5in>



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